



Girls Golf Rocks Overview for 2021

Programme Aims

To address the disparity between girls and boys participation in golf.

Overview

Girls Golf Rocks encourages beginner girls aged 7 - 14 to learn and play golf in a fun and friendly way. The programme will be aimed at 7 - 14 year olds with messaging and imagery focussed on this age range, however we will still enable girls aged between 5 - 18 to take part.

The programme will be open to all 35 counties across England and we will look to support in the region of 200 clubs/facilities.

The programme focuses on delivering girls-only coaching sessions with the emphasis on the fun, social and friendship aspects of golf, rather than just the coaching and playing side. It aims to create an environment where girls feel comfortable and confident to participate and the centres offer a clear pathway for them to continue their participation.

Format of the programme for 2021

- Optional taster session
- Two separate blocks of coaching delivered over six consecutive weeks targeting a minimum of 8 girls per block
- Follow on coaching opportunities
- Academy/Membership





Programme Details

Optional taster session

- Delivery of taster sessions are at the discretion of the host facility and should be delivered ahead of the coaching sessions
- For those clubs/facilities wishing to commence their coaching in July and have chosen to host taster session/s these can be completed in June prior to the main programme delivery
- Please note taster sessions will not be funded as part of the programme
- A PDF empty belly template will be provided for those clubs wishing to deliver a taster session/s

Coaching – core focus of programme

- Two separate six-week blocks of consecutive coaching must be delivered between July and October 2021 with the final session/s being delivered out on the course
- Each block of coaching must target new participants
- All coaching must be completed by the end of October therefore the last starting date for the second block of coaching would be Sunday 26 September 2021
- Clubs/coaches will be provided with direct access to the booking system to download participant details who have booked onto their courses
- Bookings and payments for all coaching sessions must be made through www.girlsgolfrocks.org. This is directly linked to the procurement of player packs so no bookings and payment can be taken by the host facility. All equipment will be delivered to the host facility ahead of their second coaching session
- Clubs/facilities will be expected to promote their courses by using the marketing material provided to each club which will include A4/A5 posters, pull up and/or roadside banner along with a variety of social media assets



Follow on coaching and Membership

- Affordable follow on coaching opportunities in either girls-only sessions or integrated into junior coaching at the facility must be offered to retain these girls
- Affordable membership opportunities need to be available to support continued engagement
- Clubs/facilities are encouraged to implement beginner fun events (GGR on Tour can be utilised) with the support of the club ambassadors to continue their participation

Core Criteria

- Only clubs/facilities who either affiliate to England Golf and/or are a current HSBC Golf Roots centre will be able to be a part of the programme
- The PGA coach will need to be SafeGolf accredited on commencement of delivery
- Clubs who are affiliated to England Golf must have achieved as a minimum SafeGolf standard and be working towards becoming SafeGolf accredited
- For facilities who are not England Golf affiliated and a HSBC Golf Roots Centre they will need to ensure the following:
 - The club/facility will need to have adopted the latest Safeguarding policy available to download [here](#)
 - Have an appointed Club Welfare Officer (CWO) who has attended a UK Coaching Safeguarding and Protecting Children workshop or completed the online refresher course within the last 3 years
 - Have an up to date DBS check through England Golf within the last 3 years, more details can be found [here](#)
 - Club Welfare Officer to attend a Time to Listen workshop by 31 December 2021. Information on these workshops can be found [here](#)



Girls Golf Rocks Ambassadors

Clubs will need to recruit 2 females who are under 25 years of age to support the delivery of the programme at the club. They will assume the position of peer role models and receive a Girls Golf Rocks branded polo shirt, online training and Ambassador manual to support them in their role.

Funding

Participants will be charged £35 for the six-week programme. Coaches will receive a £22.50 contribution for each participant that signs up to the coaching.

Contact Us

For any enquiries please contact: girlsgolfrocks@englandgolf.org

